

## ORDER



Orders	Order / Rev:	354921
	Alt Order #:	
	Product Desc:	Political Cand.
	Estimate:	
	Flight Dates:	10/10/12 - 10/19/12
	Original Date / Rev:	09/10/12 / 09/10/12
	Order Type:	GENERAL

**KTNV - Las Vegas**

Primary AE:	Vicki Nelms
Sales Office:	LASV
Sales Region:	LOC

Agency	Name:	Policy Communications
	Buying Contact:	David Thomas
	Billing Contact:	
		415 S Sixth St
		Las Vegas, NV 89101

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>Early/Judge</b>
	Demographic:	A25-54
	Product Codes:	PL Other
	Priority:	P-03
	Revenue Codes:	AGY-TRANS, POL CAND, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:10:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	18	\$8,175.00	\$6,948.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$8,175.00	\$6,948.75	0.00
<b>Totals</b>	<b>18</b>	<b>\$8,175.00</b>	<b>\$6,948.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTNV - Las Vegas	20%	\$8,175.00
Market	100%	\$40,875.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	80%	\$32,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/11/12	10/19/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	---T---	:30	3	\$500.00	P-03	0.00	NM	4	\$2,000.00

**KTNV - Las Vegas**